Fueling Community Journalism Through NJ Community Colleges

New Jersey Council for the Humanities

Project Name

Project Name*

The name of the project is used throughout the administration of the request. You can simply use the name of your organization as the project name. It will only be used internally to identify your application.

Character Limit: 100

General Instructions

Please answer all of the application questions below to the best of your ability. You will see that many of the application questions have a character count limit. These limits are designed to encourage you to be as concise and thoughtful as possible in your answers. Please do not feel compelled to use the entire available character count to respond to a particular question; remember that a long answer isn't always a better answer!

People

Each college that submits an application must designate a Project Director. The Project Director will be the main point of contact at your institution who is responsible for working with NJCH and J+D to select participating faculty and coordinate administration and implementation of the certificate program on campus. College faculty members, staff members, or administrators may serve as Project Directors.

If different from the person submitting the application, please complete the contact information of the Project Director below. If the Project Director is the same as the person submitting the application, please write "N/A" in the Project Director fields.

You must also designate an Alternate Project Director who will lead the project in the event that the Project Director is unable to fulfill their responsibilities at any point in the award term.

Project Director First Name*

Character Limit: 250

Project Director Last Name*

Character Limit: 250

Project Director Title*

Character Limit: 250

Project Director Department*

Character Limit: 250

Project Director Email Address*

Character Limit: 250

Alternate Project Director First Name*

Character Limit: 250

Alternate Project Director Last Name*

Character Limit: 250

Alternate Project Director Title*

Character Limit: 250

Alternate Project Director Department*

Character Limit: 250

Alternate Project Director Email Address*

Character Limit: 250

Certificate Program Instructor

Please list the name, title, and department of the faculty member who will serve as your college's certificate program instructor. If TBD at the time of application, please write "TBD."

Character Limit: 250

Institutional Information

Total Number of Students Enrolled*

Character Limit: 250

Number or Percentage of Students Enrolled Full-Time*

Character Limit: 250

Number or Percentage of Students Enrolled Part-Time*

Character Limit: 250

Total Number of Teaching Staff (including full time, part time, and adjunct)*

Please provide the total number of teaching staff at your community college. If you have access to the breakdown of full time, part time, and adjunct faculty on your campus, please provide that information as well.

Character Limit: 250

Total Number of Other Staff*

Please provide the total number of non-teaching staff at your community college.

Character Limit: 250

Racial and Ethnic Demographics of Enrolled Students*

Please provide your institution's most recent data on the racial and ethnic demographics of enrolled students. If possible, please use the following categories and provide information next to each category in number form or as a percentage of total enrolled students.

- Hispanic or Latino
- White
- Asian (if possible, please provide breakdown of East Asian, South Asian, and Southeast Asian students)
- Black or African American
- Two or More Races
- Native Hawaiian or Other Pacific Islanders
- American Indian or Alaska Native

Character Limit: 1000

Number or Percentage of First-Generation Students Enrolled*

Please provide the number or percentage of students enrolled at your institution who identify as being first-generation college students.

Character Limit: 250

Narrative

Interest*

Why are you interested in bringing the NJCH/J+D community journalism certificate to your community college campus?

Character Limit: 2500

Suitability*

What makes your campus particularly well-suited to being a partner site? What academic resources does your college have that would connect to the certificate's themes and learning outcomes?

For example, is there a particular academic department that would be able to consult on content or programming? Are there any student or community groups that might be interested in serving as partners? Please note that academic resources may come from a host of different departments and disciplinary backgrounds, not just from journalism.

Character Limit: 3500

Geographies Served*

What geographic areas does your college serve (city, county, region, etc.)?
Character Limit: 1000

Virtual Enrollment*

We recognize that many community college campuses have seen significant increases in the number of students who are enrolled in virtual coursework. Please describe any notable trends in virtual enrollment on your campus, including (where possible) the number of students virtually enrolled, the percentage of your institution's courses that are available online, etc.

Character Limit: 500

Communities Served*

Does your college serve any historically marginalized communities? If so, please describe.

It is helpful to provide numbers in addition to narrative information. If your college does serve historically marginalized communities, remember to note who those communities are and include specific examples of how your institution has demonstrated its commitment to these communities, including how the perspectives of community members help guide and shape your institution's work.

Character Limit: 3500

Educational Partnerships*

Does your community college have any early college programs or partnerships with local high schools or other colleges? If so, please describe them in detail. Please indicate if these programs would be part of your efforts to bring the community journalism certificate to your campus.

Character Limit: 3500

Pathways*

How would your college create pathways for students and community members who complete the certificate program to pursue additional studies (including credit-bearing courses) or other opportunities to further their skills at your institution, or with other partners?

Character Limit: 2500

Journalism Programming

Current Journalism/Media Programs*

Does your college currently offer any journalism/media courses, certificates, or other related programs?

Choices

Yes

No

If you answered YES to the question above, please describe those offerings and how the NJCH/J+D community journalism certificate program would complement or enhance them.

It would be helpful, for example, to include information such as the number and types of journalism courses or certificates currently offered; number of students enrolled; number of teaching staff and relevant experience/specialization; and any information about the professional or educational pathways students have pursued after taking journalism courses at your college.
Character Limit: 3500

If you answered NO to the question above and your college does not currently have any journalism courses/programs, please describe how the community journalism certificate program would fit into your college's other academic offerings and priorities.

Character Limit: 3500

Outreach and Promotion

Audiences*

Please describe the audiences on your college campus whom you think would be most interested in enrolling in the community journalism certificate.

Character Limit: 2500

Please describe the local audiences beyond your campus community whom you think might be most interested in enrolling in the community journalism certificate program.
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Character Limit: 2500

Promotion*

Please describe how you plan to promote the new community journalism certificate program to these audiences. What specific outreach and publicity strategies will you employ to connect with prospective participants and encourage them to enroll?
Character Limit: 3500

Digital Presence*

Please provide links to your institution's social media pages or any other online resources that will help us get a sense of your institution's digital presence.

Character Limit: 1000

Community Partnerships

The NJCH/J+D certificate program is designed to deepen relationships between the participating colleges and their regions, with the long-term goal of establishing the colleges as news hubs for surrounding communities. As a complement to the certificate program, partner colleges will have opportunities to select local media and community organizations that they can collaborate with on local journalism and storytelling projects. These partnerships are meant to involve certificate program participants and will be eligible for additional funding for program partners.

Community Partner Description*

Do you have in mind any local organizations, media outlets, or interest groups that your community college could involve as community partners in this project, or do you want NJCH/J+D to help connect you with one?

Character Limit: 2500

Partner Details

If you have a partner or partners in mind, please list them; note if they have an existing relationship with your college; and explain how your collaboration with them might create pathways for certificate holders opportunities to use their new skills and advance their professional goals.

Character Limit: 3500

Institutional Resources*

What kinds of resources does your college bring (relationships, space, campus publications, etc.) that could serve the news and information needs of your surrounding community (not just current students)?

If your college already uses institutional resources to support more news and information in your greater community, please share how.
Character Limit: 3500

Letter of Support

Developing and launching a successful community journalism certificate program will require strong campus-wide coordination and alignment with college leadership. All proposals must include a signed letter of support from their campus President's office.

Please download the following Letter of Support template here; submit it to your campus President's office for review and signature; and upload a signed version of the Letter of Support below.

The Letter of Support MUST be uploaded before the application deadline of May 26, 2023 at 11:59 pm. *

File Size Limit: 10 MB

Certification

Email List Opt-in*

Would you like to be added to the NJCH e-mail list?

Choices

Yes

No

Application Feedback

Is there anything that we did not ask in this application that you wish we'd asked? If so, please elaborate on that here, providing us with any additional information that you feel will strengthen your application for the NJCH/J+D community journalism certificate program.

Character Limit: 500

By signing and submitting this application, the applicant is acknowledging compliance with the New Jersey Council for the Humanities/Journalism + Design community reporter certificate program guidelines. The applicant certifies that the organization is established for nonprofit purposes and that the described project is and will be not-for-profit; no profit will be derived from the project, nor will any accrue to the applicant.

The applicant will receive a confirmation email from the New Jersey Council for the Humanities once the application is successfully submitted.

Applicant Signature*

By typing my name I confirm that all information contained in this application is true to the best of my knowledge.

Character Limit: 250