NEW JERSEY COUNCIL FOR THE HUMANITIES

Creating an Outstanding Proposal

Agenda

- UEI Reminder!

- What are proposals reviewed for?

- Sample project discussion

- What makes a competitive proposal?

- Why are proposals not funded?

UEI Reminder!

- What is the Unique Entity ID (UEI)?

- Why do we require that you have one?

- What do you need to get one?

- Recommend starting <u>ASAP</u>

What Are Proposals Reviewed For?

- Project Plan and Outcomes

- Humanities Content and Project Team

- Audience and Outreach

- Budget and Capacity

Project Plan and Outcomes

- Realistic and well-conceived plan

- Clear timeline and outcomes identified

- Assessment connected to project goals

- Incubation vs. Action

Humanities Content and Team

- Deeply engaged with the humanities

- Pursues complex questions and ideas

- Opportunities for active learning

- Project team is well-suited to the project

Audience and Outreach

- Clearly-defined audience(s)

- Project is co-designed with audience(s)

- Seeks to serve underrepresented audience(s)

- Clear strategy for connecting with audience(s)

Budget and Capacity

- 1:1 match required, cash or in-kind

- Costs are reasonable and appropriate

- Budget matches the narrative

- Organization has capacity to do the project

Roebling Museum

To Be Good Neighbors

The community urged us to preserve a house across from the museum, an authentic example of 20th century industrial immigrant workforce housing within a company town. Now that we own it, how might we use this opportunity to create connection and growth in our community?

To Be Good Neighbors

- Research community engagement practices

- Develop community engagement strategy

- Community outreach

- Synthesize findings

- Create plan

	NJCH Request	Cash Match	In-Kind Match	Request + Total Match
PROJECT PERSONNEL				
Staff, Executive Director 30%	$3,400	$16,100		$19,500
Consultant (Sarah Pharaon)	$5,000			$5,000
Consultant (Michelle Moon)	$5,000			$5,000
TRAVEL & LODGING				
				$0
SUPPLIES & SERVICES				
Supplies	$600			$600
INDIRECT COSTS				
Admin, overhead, etc.	$1,000			$1,000
TOTAL	$15,000	$16,100	$0	$31,100

What Makes a Proposal Competitive?

- Follows guidelines

- Matches funding priorities

- Clear project description – the "what"

- Value to audience – the "why" part 1

- Value to organization – the "why" part 2

Why Proposals Are Not Funded

- Lacks significant humanities focus

- Does not have a public focus

- Does not involve the audience

- Does not match our audience priorities

Why Proposals Are Not Funded

- Narrative and budget don't match

- Project plan is not clear

- Does not follow guidelines

- #1 reason - we run out of funding!

Important Dates

- Final Deadline: October 18 at 11:59pm

- Notification of Awards: by December 30, 2022

- Project Period begins between January 1 and March 31, 2023

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