



NEW JERSEY
COUNCIL
FOR THE
HUMANITIES

50th anniversary gala

CELEBRATING EXCELLENCE
IN THE PUBLIC HUMANITIES



MORVEN MUSEUM AND GARDENS ... PRINCETON, NJ ... THURSDAY, SEPTEMBER 29, 2022 ... 5PM


sponsorship opportunities

We anticipate 150-200 guests, including distinguished scholars and academics; leaders in the New Jersey business community; national and international policy advisors; trustees and chief administrators from New Jersey's most notable educational institutions; and other prominent members of the humanities community.

title sponsor

\$20,000
Exclusive

- Prominent placement of name and logo on: all printed and electronic event communications, including press releases, social media updates, invitations, and marketing materials; event-day signage and materials, including sponsor acknowledgement signage, welcome signage, table signage; program booklet; cocktail reception video; and on gift bag
- Prominent placement of sponsor name/logo in all post-event communications
- Exclusive placement of name/logo on podium placard
- Complimentary full-page ad in program booklet
- Complimentary table, which includes eight VIP event tickets with champagne toast and tour to use or donate
- Opportunity to deliver welcome remarks during dinner
- Option to provide two items in attendee gift bags
- Name/logo and link on event website and in all electronic communications



To reserve one of these sponsorships, or discuss custom options, please contact Carin Berkowitz for more information at cberkowitz@njhumanities.org or call 609.695.4908

cocktail reception sponsor

\$10,000
Exclusive

- Opportunity to deliver welcome remarks at the cocktail reception or include a pre-recorded 30-second video greeting in the cocktail reception video
- Prominent placement of name/logo on bar and food stations in reception area, as well as high-top tables and other seating areas
- Placement of name/logo on: all printed and electronic event communications, including press releases, social media updates, invitations, and marketing materials; select event-day signage and materials, including sponsor acknowledgement signage, and program booklet; all post-event communications
- Complimentary half-page ad in program booklet
- Eight complimentary VIP event tickets with champagne toast and tour to use or donate
- Option to provide one item in attendee gift bags
- Name/logo and link on event website, and in all electronic communications and follow-up acknowledgment email

50th Anniversary General Program Fund Support

Donors can also provide special programmatic and operational assistance for the humanities in the Garden State in this anniversary year. Our Gala and other anniversary programs will offer us a special opportunity to recognize patronage at the following levels.

SUSTAINER \$10,000

- Ten VIP tickets to the gala dinner (all table guests invited to the VIP Tour)
- Full-page tribute ad in printed program, full color
- Company listed as Sustaining Supporter in all printed and electronic event materials, as well as on NJCH's 50th Anniversary monthly events flyer, and NJCH's home page "Supporters and Partners" bar, and in follow-up acknowledgment email

ADVOCATE \$7,500

- Eight VIP tickets to the gala dinner (all table guests invited to the VIP Tour)
- Half-page tribute ad in printed program, full color
- Company listed in all printed and electronic event materials, as well as on NJCH's 50th Anniversary monthly events flyer and in follow-up acknowledgment email

PATRON \$5,000

- Six VIP tickets to the gala dinner (all table guests invited to the VIP Tour)
- Quarter-page tribute ad in printed program, full color
- Company listed in all printed and electronic event materials, as well as on 50th Anniversary monthly events flyers

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dinner catering sponsors

\$7,500

Two Available

- Placement of name/logo on: all printed and electronic event communications, including press releases, social media updates, invitations, and marketing materials; select event-day signage and materials, including name/logo on sponsor acknowledgement signage, program booklet, and table signage
- Placement of sponsor name/logo in all post-event communications
- Complimentary full-page ad in program booklet
- Four complimentary VIP event tickets with champagne toast and tour to use or donate
- Option to provide one item in attendee gift bags
- Name/logo and link on event website, and in all electronic communications and follow-up acknowledgment email

signature drink sponsors

\$5,000

Two Available

- Prominent placement of name/logo on bar tables in reception area
- Opportunity to name one signature drink
- Placement of name/logo on: all printed and electronic event communications, including press releases, social media updates, invitations, and marketing materials; select event-day signage and materials, including sponsor acknowledgement signage, and program booklet
- Complimentary half-page ad in program booklet
- Four complimentary VIP event tickets with champagne toast and tour to use or donate
- Option to provide one item in attendee gift bags
- Name/logo and link on event website, and in all electronic communications and follow-up acknowledgment email

centerpiece sponsor

\$3,000

Exclusive

- Placement of name/logo on: all printed and electronic event communications, including press releases, social media updates, invitations, and marketing materials; select event-day signage and materials, including name/logo on sponsor acknowledgement signage and program booklet
- Complimentary quarter-page ad in program booklet
- Two complimentary VIP event tickets with champagne toast and tour to use or donate
- Option to provide one item in attendee gift bags
- Name/logo and link on event website, and in all electronic communications and follow-up acknowledgment email

program booklet sponsor

\$2,000

Exclusive

- Prominent placement of name/logo on program booklet
- Placement of name/logo on: all printed and electronic event communications, including press releases, social media updates, invitations, and marketing materials; on select event-day signage and materials, including name/logo on sponsor acknowledgement signage; and in all post-event communications
- Complimentary full-page ad in program booklet
- Two complimentary event tickets to use or donate
- Name/logo and link on event website

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gift bag sponsor

\$1,500
Exclusive

- Prominent placement of name/logo on gift bag
- Option to provide one item in attendee gift bags
- Placement of name/logo on program booklet and electronic communications, including press releases, invitations, and marketing materials, on select event-day signage and materials, including on sponsor acknowledgement signage and program booklet

SOLD OUT

- Complimentary quarter-page ad in program booklet
- Two complimentary event tickets to use or donate
- Name/logo and link on event website, and in all electronic communications and follow-up acknowledgment email

vip tour sponsor

\$1,000
Exclusive

- Name announced with champagne toast at beginning of VIP tour of Morristown
- Two complimentary event tickets to use or donate with champagne toast
- Name and logo on event website

SOLD OUT

opportunities for individuals

VIP TICKET \$500

including special tour and champagne toast

EVENT TICKET \$150

per person

EVENT TICKETS \$275

per couple

TABLE PACKAGE \$3500

Table of 8 tickets all at the VIP level and name listed among sponsors on event website

music sponsors

\$750

Two Available

- Name announced between happy hour and dinner as music sponsor
- Two complimentary event tickets to use or donate
- Name and logo on event website

SOLD OUT

photography sponsors

\$750

Three Available

- May request up to five shots to be taken by NJCH photographer during event and will receive digital copies of the photos
- Two complimentary event tickets to use or donate
- Name and logo on event website

SOLD OUT

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